

News Release

Clarence H. Carter, Director

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New DES tool connects job seekers with employers in Arizona

PHOENIX – The Department of Economic Security (DES) announced today a new tool to connect job seekers with employers in Arizona. The tool will promote the state's job listing website, <u>Arizona Job Connection</u>, by utilizing microsites to enhance search engine optimization of Arizona job postings. This will allow potential employees who search the keywords "Arizona jobs" or "Arizona veteran jobs" to more easily access tailored job-search results from the Arizona Job Connection site.

"This is a wonderful and powerful way for us to improve the job search process," said Director Clarence H. Carter. "This really is a win-win situation for everyone, as it really matches that perfect employee to the perfect employer."

The new functions allow job seekers to look for work according to their individual job parameters and priorities, including location and occupation. The search will list only available jobs from employers who are verified, opening more pathways for job seekers and employers.

Additionally, the enhancements allow veterans to translate their military skills to jobs in the civilian world. Veterans are able to enter the type of work they performed in the armed services and receive a list of civilian jobs that require those skills. The system can also translate military occupation codes into skills employers are looking for in potential employees.

"This is a great way for veterans to transfer their skills to civilian life," said Director Carter. "It helps those individuals continue to grow the skills they obtained in the armed services by finding work that suits them."

The tool is created and operated by the DirectEmployers Association (DE), a nonprofit human resources consortium, and the National Labor Exchange (NLE). For more information on DES' Employment Services for job seekers and employers is available on the <u>DES website</u>.

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